



MASSLIVE SHAREABLES

EXPAND YOUR BRAND REACH

GROW YOUR BRAND'S PRESENCE THROUGH MASSLIVE'S SOCIAL AUDIENCE!

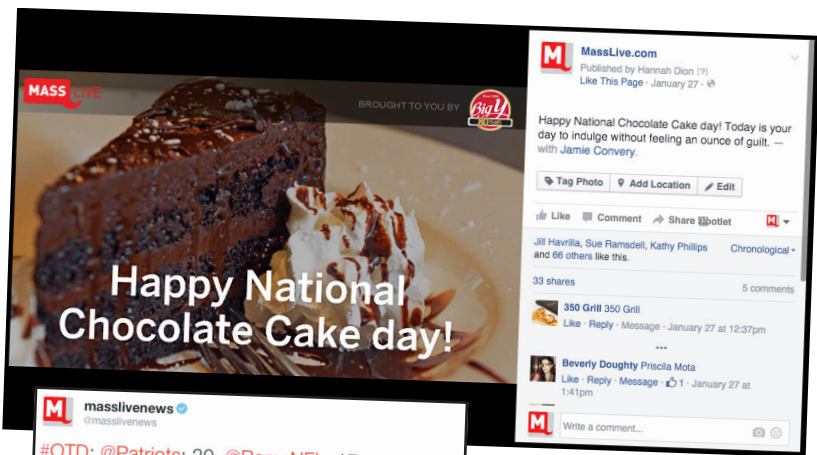
MassLive shareables are an opportunity for your brand to be connected with our social content that gives people what they want.

What are Shareables? They are the really easy-to-create, easy-to-share individual images that would be on Facebook, Pinterest and Instagram, among other social networks. Content with shareables covers everything and anything from news, history, sports, entertainment, business and more. Think funny photos, behind-the-scenes shots, images that incorporate quotes, tips or other short bits of text.

Shareables are designed to increase reach and engagement. MassLive shareables are posted multiple times a day on both Facebook and Twitter. Our Facebook reach on shareables ranges from hundreds to over 30,000 people reached. Recent posts on Facebook have been shared up to 1,100+ times.

BENEFITS:

- Extend the reach of your brand
- Exclusive exposure to an engaged audience
- Leverage the voice of a trusted news source on a social level



For more information contact your local Digital Media Strategist or email masslivesales@masslive.com. Visit masslivemedia.com to see all of our Digital Advertising Solutions.