

How it works:

Every month a couple is chosen to have their wedding featured on MassLive.com. From how they met, to how they popped the question, to all wedding day details, readers love to live through their story with photo galleries, social media posts, and contest-based articles.

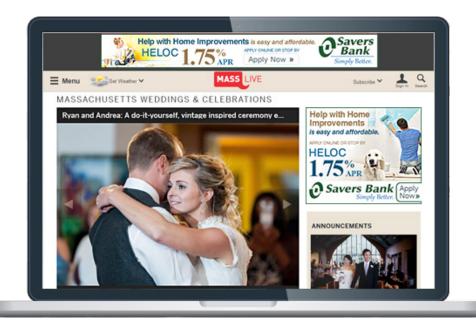
Say "I do" to MassLive Weddings and let your brand be a part of something special.

Sponsor Featured Weddings to:

ATTRACT consumers actively viewing wedding content with digital ads displaying your brand message.

CONNECT with an audience that has grown to over 1 million page views¹ and receive sponsor recognition in social media posts, photo galleries and promotional ads.

ENGAGE with a community interested in all things wedding - style, creative décor, trends and decisions related to planning for a significant life change.





For more information, contact your local Digital Media Strategist or email masslivesales@masslive.com.

*Sponsorships are sold as SOV campaigns limited to 2 advertisers: includes category exclusivity and 50,000 bonus impressions of wedding content.

1. Burt Analytics, December 2015- November 2016