

MASS LIVE PROM

The Ultimate Source for PROM COVERAGE, capturing memories for over 30 schools across Western MA, April through June.

How It Works: Prom is a special night for high schoolers and MassLive is there for it all. Students get the red carpet treatment as the MassLive “paparazzi” photograph their evening from arrival to the dance floor. All the latest trends of dresses, suits, and unique accessories, with tons of smiles are captured across prom photo galleries.

Engage with a captivated audience of students, parents, teachers, family, and friends. Extend your brand message with display ads that will reach consumers viewing galleries and sharing within their networks.

What You Get: A minimum of 500,000 Industry Exclusive Impressions on coverage that reaches and connects communities across Western MA and call-outs on social media coverage all for only **\$5,000!**

Reach Everyone: For additional exposure, MassLive Media is offering a “Blue Strip” call-out on the home page of MassLive’s prom coverage for an additional **\$1,000****.

**REACH NEARLY 4 MILLION
PAGE VIEWS* EACH PROM SEASON!**



*Google Analytics 2018 **Sold on a first come, first serve basis. Only one blue strip available.