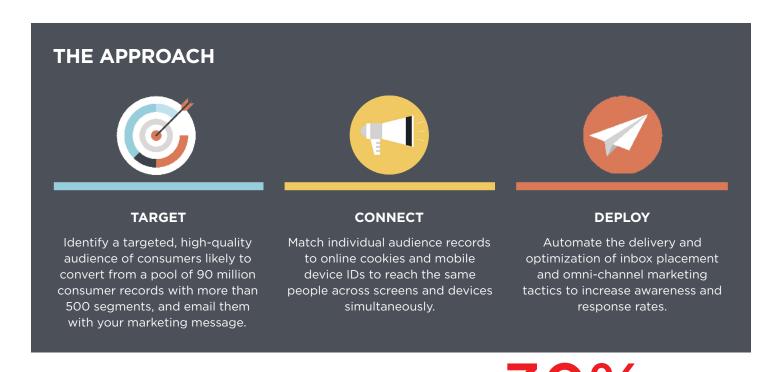


## MULTI-CHANNEL MARKETING

ONE CAMPAIGN, ONE PERSON, MULTIPLE SCREENS

## BOOST YOUR EMAIL MARKETING CAMPAIGN'S SUCCESS WITH MULTI-CHANNEL TACTICS THAT KEEP YOUR BRAND IN FRONT OF PROSPECTS WHEREVER THEY CONSUME MEDIA.

Our unique technology allows advertisers to go beyond the inbox and target prospective customers across multiple devices through one unified marketing campaign. Contact a single person on all of their devices in one managed process, for full brand immersion. Leverage email, desktop display, mobile in-app display and social display touchpoints to give your audience multiple opportunities to interact with your brand.



On average, email campaigns see over a 500 lift in engagement when multi-channel tactics are added.

Source: Bridge Marketing October 2015



For more information contact your local Digital Media Strategist or email masslivesales@masslive.com. Visit www.MassLiveMedia.com to see all of our digital advertising solutions.