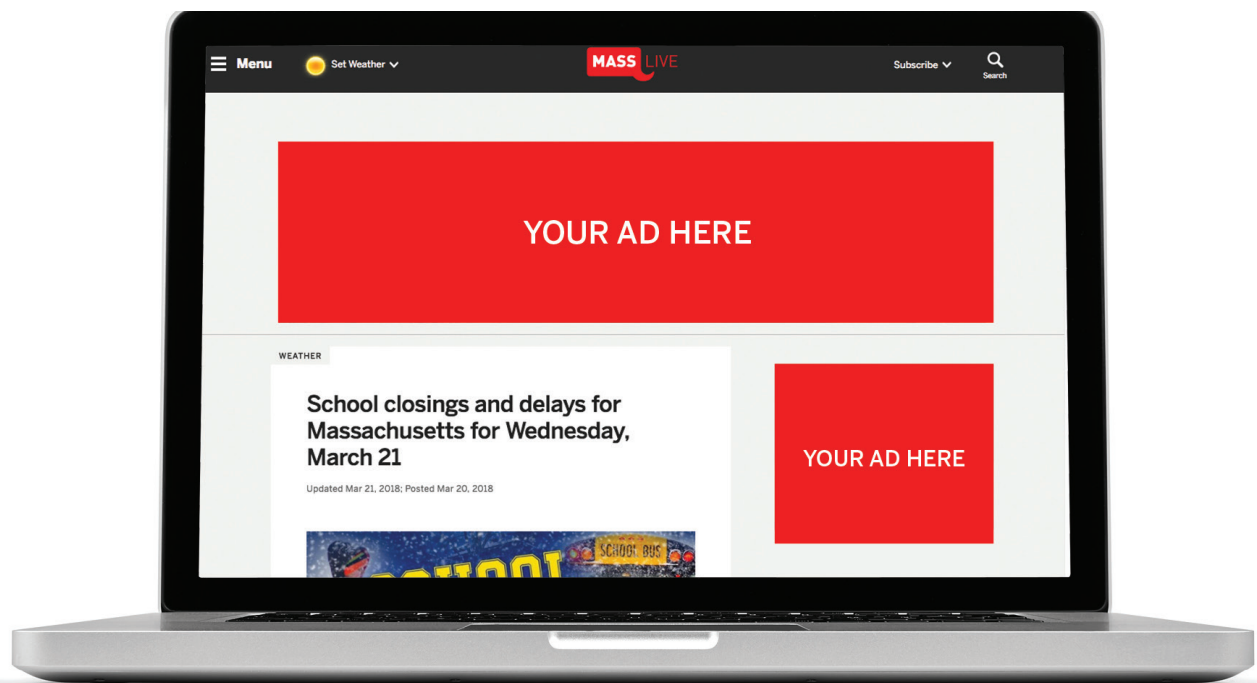


# MASS LIVE SCHOOL CLOSING SPONSORSHIP



‘School Closing’<sup>1</sup> content attracts more than  
**140,000 pageviews** in Central Massachusetts



**Sponsorship Benefits:** A roadblock of the top two ad positions on all article pages in the ‘School Closing’ category on MassLive.com, a leading source for news and information in Massachusetts and across New England.

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<sup>1</sup>Jan 2018 – Dec 2018, Google Analytics